

GENERAL MANAGER UPDATES FOR HRC

OCTOBER 2021

ACCOMPLISHMENTS

- The LA for All campaign became the largest anti-hate campaign in city history with assets in 17 languages. The multilingual citywide campaign has physical assets on over 4000+ ad spaces in Greater LA, including LA Metro bus and rail, all six LAX terminals, 250 Sanitation trucks, every branch of the Los Angeles Public Library, LA Convention Center digital billboards, LAFC Banc of California Stadium billboards, 50 Bureau of Street Lighting light poles, and over 70 Recreation and Park facilities. The General Manager is in discussion with the LA Dodgers, LA Rams, Cal State LA, and USC to install the LA for All campaign on their assets – *USC onboard*
- Grand Opening of the LA Civil Rights Office
- Reparations Advisory Commission *held first meeting on 9/29*, now we have 41 commissioners and advisory members
- Reviewed the department's Long-Term Plans with Mayor Garcetti
- 2 USC paid interns and two yearlong UCLA interns

MOTIONS

A few of the motions that we're tracking are:

- Strategy to Update City Seal and Flag to Include Local Native Populations
- Gender Equity in Sports 21-0338
- Racial Equity Audits 21-0702
- Victim Compensation

MEETINGS AND PRESENTATIONS

September

- CSW Commissioner Dora Quach
- PW Connectivity and Digital Inclusion
- September 11 Memorial Event
- Bridget Netter, UniteLA
- Schenae Rourk, Redwood Resources - Women's Business Support
- Volunteer Corp
- Black People Experiencing Homelessness with County of Los Angeles
- Equity and Broadband Access
- Janel Bailey, Black Worker Center
- Accenture SoCal
- Connectivity and Digital Inclusion Working Group
- Wyatt Closs
- Housing Equity with Margarita Garr Walker
- Laronda Echols
- MRT Wellness Center Ribbon Cutting

- Fellowship Discussion with Pepperdine
- Build Back Better for All Town Hall
- LA28
- Strategic Planning Proposal
- Don Peebles
- LAPD Safety Meeting
- Abby McRae – Mercury
- LA Chamber
- LA Rams
- Sean Kwak - LLHSLA
- Gerald Robinson
- Andrea Conant – CD 4
- USC – LA for All Campaign

October

- Tom LaBonge Day of Service
- Rafael Gonzalez – CLA
- Legally Fit
- Pepperdine Law School
- USC – Immigrants in American Course
- Wilshire Ebell Theatre
- Wilenstein
- CD 9
- Interfaith Dinner Dialogue
- Constance Anderson – Center by Lendistry
- African American Commissioners
- IACRE – CSW Myesha Ward appointed
- LA Mission visit and podcast
- Langston Bar Association Hall of Fame Luncheon
- LA84 re: equity in sports
- Black Worker Center
- Bet Tzedek – Diego Cartagena
- AAPI Hate Crime Activist, Hong Lee

MEDIA

Spectrum News – Anniversary of George Floyd’s Death (June)

Tavis Smiley/KBLA, Beverly Press, The Sentinel, Los Angeles Magazine, Univision Channel 35 (September); KNX News; Channel 35 – Future of Hate (October)

NEW STAFF

Armenian National Committee of America (ANCA) Western Region Fellow started on October 18, 2021 – Araksya Nordikyan

